



Simplify, automate and optimize your IT operations

The Dell OpenManage portfolio

Manage your enterprise infrastructure more efficiently

For large enterprises, lifecycle management is key to success. That's why the Dell OpenManage portfolio of systems management tools, solutions and technologies helps you simplify and automate the lifecycle management — **deployment, updates, monitoring and maintenance** — of Dell enterprise hardware. Efficient, intuitive and easily tailored to fit your specific needs, Dell OpenManage tools improve the performance, productivity and availability of your data center resources with:

- Intelligent, agent-free embedded management
- Mobile access to data center hardware any time, anywhere
- Automated policy-based operations and scheduling
- Low-touch, reliable and scalable template-based deployment and configuration processes
- Integration with third-party systems management solutions from Microsoft, VMware and others

Get embedded intelligence and simplified deployment

Your IT staff already has their hands full. With Dell OpenManage tools, they need less time than ever to optimize Dell servers. What's more, those servers, once configured, will be able to perform much of their own maintenance. And with fewer tools to learn, your IT staff can spend

less time on routine operations and more time supporting business initiatives.

Leveraging iDRAC with Lifecycle Controller's embedded intelligence, Dell OpenManage Essentials delivers¹:

- 64 percent less time to update firmware
- 40 percent less time to deploy servers
- 93 percent lower licensing cost



"With Dell OpenManage Essentials, our maintenance effort has (been) reduced by 50 percent."

— Sanjay Kharb,
Vice President of IT,
MakeMyTrip.com, India

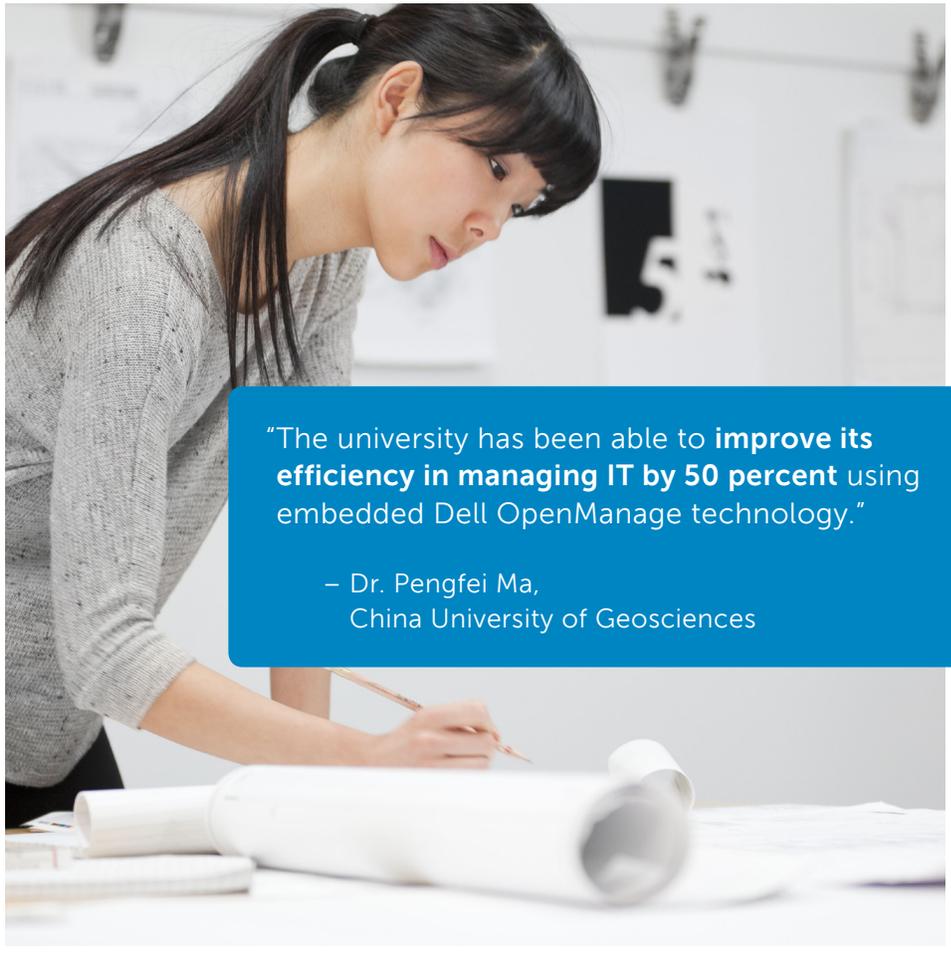
Improve server availability across your network

The Dell OpenManage portfolio gives you the management components necessary to deliver improved availability across all areas of your business. The Dell OpenManage Essentials console offers effective discovery, inventory, phone-home support, reporting and remediation. Dell also offers integration with management platforms from Microsoft and VMware, and connections to many other third-party management tools and platforms. With the Dell OpenManage portfolio, you can rely on:

- Proactive notification and remediation if issues occur
- Updated operations tailor-made for reliability and uptime
- The ability to quickly restore firmware and hardware settings when replacing parts
- Comprehensive monitoring and management, including the ability to rapidly configure servers via templates

With Dell OpenManage, updates are faster and systems are more available. Simply put, servers get productive faster and stay that way:

- Up to 73 percent reduction in troubleshooting time with Dell's Technical Support Report²
- Up to 91 percent reduction in administrative time to maintain data center profile standards with OpenManage Essentials' configuration drift detection²



"The university has been able to **improve its efficiency in managing IT by 50 percent** using embedded Dell OpenManage technology."

– Dr. Pengfei Ma,
China University of Geosciences

Rely on intelligent automation for operational efficiency

No one has time to sit around waiting. With Dell OpenManage Zero-Touch automation, your enterprise servers are automatically deployed and configured to match your specifications within minutes of being connected to your network. And with the Dell OpenManage Mobile application on your mobile device, access management

information is at your fingertips when you get an alert.

- Up to 99 percent reduction in server configuration time²
- Automated and replicable operations and configurations
- Any time, anywhere access to infrastructure management

Fewer hassles. More benefits. Dell OpenManage is everything you need to make your IT operations run better.

[Learn More at Dell.com/OpenManage](https://www.dell.com/openmanage)

¹ When compared to the HP OneView solution. From the Principled Technologies report "Dell OpenManage Essentials: Improve Efficiency with Fewer Tools, More Benefits."

² Based on Principled Technologies report "Simplifying Systems Management with Dell OpenManage on 13G Dell PowerEdge Servers"

