

# 14G PowerEdge OEM Bezel Offerings

July 2017



# Generational comparison of 13G and 14G bezels

13G



Standard

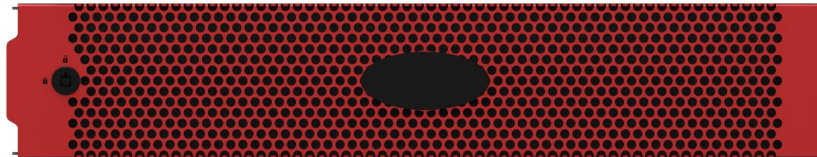


OEM  
Ready



OEM  
Express

14G



# Standard Dell EMC Branding – 13G to 14G

**13G**



**14G**

ID changes from 13<sup>th</sup> to 14<sup>th</sup> Generation  
PowerEdge

Across the portfolio, the LCD becomes a  
configuration on the Bezel



# OEM Ready 13G to 14G Transition

## 13G

Leveraged from Dell bezel, supported  
express & professional bezel options



## 14G

More distinct difference between  
14G Branded and OEM Ready

Unique OEMR bezel w/LCD only  
Rebadge option only



# OEM Express 13G to 14G Transition

Quick path to low cost custom branding

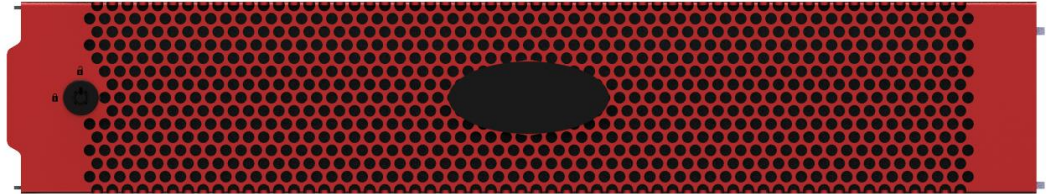
**13G**

LCD on server;  
1U, 2U platform options only



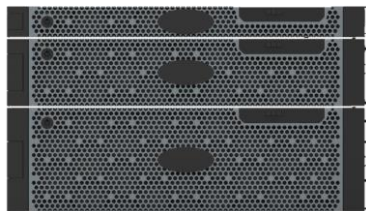
**14G**

ID changes moving to 14G  
  
Unique Express bezel w/o LCD;  
1U, 2U, 3U



# STANDARD

## OEM Ready

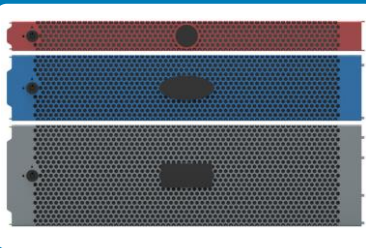


**Supported Platforms:**  
1U / 2U / 3U with LCD

**Capabilities:**  
Rebadge/Branding

# CONFIGURABLE

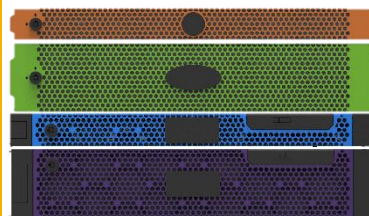
## Express



**Supported Platforms:**  
1U / 2U / 3U without LCD

**Capabilities:**  
Rebadge/Branding  
6 color options

## Professional



**Supported Platforms:**  
1U / 2U / 3U with LCD  
1U / 2U / 3U without LCD

**Capabilities:**  
Customize color, texture,  
finish, luggage tag text,  
rebadge/branding

## Premium



**Supported Platforms:**  
1U / 2U / 3U with LCD  
1U / 2U / 3U without LCD

**Capabilities:**  
Customize anything beyond  
Professional Tier

# STANDARD

## OEM Ready

### Features:

- LCD
- Rebadge/Branding
  - Rectangle
  - Oval
  - Round

# CONFIGURABLE

## Express

### Features:

- No LCD
- **6 color options**
  - Glossy: Red, Blue, White, Black
  - Matte: Stellite Gray, Carbon Black
- **Rebadge/Branding**
  - Rectangle, Oval, Round

## Professional

### Features:

- LCD or no LCD
- **Custom color options**
- **Custom Texture**
- **Custom Finish**
- **Rebadge/Branding**
  - Rectangle, Oval, Round
- **Luggage Tag Text**

## Premium

### Features:

- LCD or no LCD
- **Full Customization Options**
  - Physical Design
  - Color
  - Texture
  - Finish
  - Badging
  - Branding
- **Luggage Tag Customization**
  - Text
  - Color
  - Branding



# Thank you!

The Dell EMC logo is located in the bottom right corner of the image. It features the word "DELL" in a bold, sans-serif font, followed by "EMC" in a similar font. The "DELL" part is white, and the "EMC" part is a lighter shade of gray. The background of the entire slide is a dark, high-contrast photograph of a city skyline at night, with numerous skyscrapers and their lights visible against a black sky. The lights from the buildings create a bokeh effect in the foreground, appearing as bright, out-of-focus stars.

DELL EMC